



Starting this Spring!

Narita Air & Bus! New routes to open!

New direct services from Narita Airport to Japan's most popular tourist locations!
- Nikko, Niigata, Toyama & Kanazawa, or Kyoto -



Tokyo, 16 March 2016: Last summer the "Narita Air & Bus" service was launched from Narita Airport with direct services to tourist locations. This spring will see the launch of new bus routes from Narita Airport on **the Nikko Service, the Niigata Service, and the Toyama & Kanazawa Service**. We will also upgrade the existing **Kyoto Service**^{*1} bus service to make it even more convenient and accessible for tourists visiting Japan from overseas. We are working to ensure that visitors who choose Narita Airport will be able to travel directly to well-known Japanese tourist spots and enjoy more convenient travel in Japan.

A historical town

- Nikko -



The center of rice
and Japanese sake

- Niigata-



Natural beauty panoramas
and Historical castle town

- Toyama & Kanazawa -

A taste of the ancient city - Kyoto -



Features

Each route was devised in a collaboration of ideas with the bus companies to provide services that **convey a real sense of Japanese hospitality "OMOTENASHI"** and enable visitors to tour Japan in comfort and convenience. Working in partnership with local tourism operators and other professionals, each service has its own unique characteristic.

- ✓ Reservations and ticket purchases are now being handled by "Japan Bus Lines" ^{*2}, **a multilingual bus reservation website**, to ensure easy accessibility by visitors to Japan.
- ✓ Service users will be advised of **luggage delivery services, etc.** in collaboration with the destination parties concerned so that visitors can make full use of their time without the burden of heavy luggage.
- ✓ A number of **attractive options** are also available to add to the enjoyment at each tourist location.
- ✓ **Leaflets are available in the buses with an extensive range of information** that will be useful at the destination.
- ✓ **Special services may be available in some outlets in the airport** for passengers waiting for the departure of their buses.

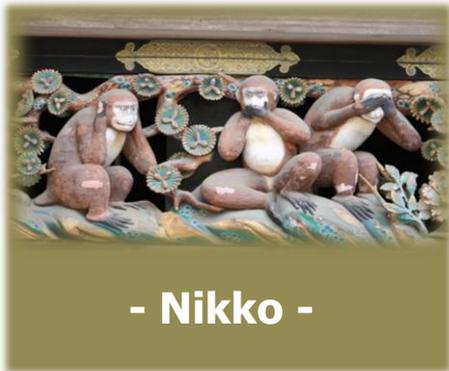
As we head towards the end of the first year of Terminal 3, we are **combining our extensive aviation network (that includes a growing number of LCCs) with this express bus services** that take visitors directly to their destinations in comfort and at reasonable prices. We are **stimulating travel demand** by increasing the range of travel choices and raising the level of passenger convenience.

We will be working hand-in-hand with the Ministry of Land, Infrastructure and Tourism, the Japan Tourism Agency, transport companies and airlines including LCCs to make it even easier for passengers to reach tourist spots and to make **Narita Airport a more convenient gateway to tourism in Japan**.

We are involved in the services mentioned above as part of the Kanto Tourism Regional Cooperation Campaign being run by the Kanto District Transport Bureau.



(Features of each bus route)



- Nikko -

On this service that links the historical city of Nikko and Narita Airport, we provide tourism leaflets in cooperation with Nikko City. Passengers on route to Nikko can read "Power Resort Nikko", "Tour around Nikko" and others to find out more about tourist attractions there. These are offered free of charge to passengers to inform about things to see in Nikko. During the bus trip, passengers are introduced to the official Nikko City public application, "Nikko Strolling Navi" which passengers can use to search for tourism attractions and recommended routes to walk. As soon as they arrive in Nikko, visitors will be able to use this to enjoy their time there.

There are two bus schedules a day to suit passengers' plans. The first bus arrives at Nikko Station at noon and passengers can start sightseeing straight away. The second bus is for tourists who want to go straight to their accommodation and arrives at Nikko Station at around 3.00 p.m.

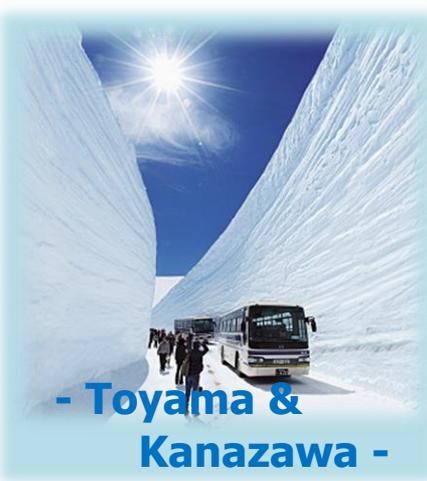


Niigata is famous for its rice and Japanese sake, and this service from Narita Airport offers a buffet breakfast option. Passengers may choose this option to have breakfast at the hotel straight after they arrive in Niigata in the morning. Leaflets of "TOKIMEKI SADO and NIIGATA GUIDE" with helpful information on Sado Island and Niigata are available on the buses and passengers are also given a traditional paper balloon from the township of Izumozaki and miniature kite of Shirone (numbers are limited)^{*3}. These are still hand-made using traditional techniques. Passengers will be able to get a sense of Niigata's fine foods and culture before they arrive.

In addition, the bus terminates at Niigata Port where the ferry departs for trip to Sado Island. A high-speed ferry reaches Sado Island in about 65 minutes and the island itself adds another dimension to the delights of Niigata Prefecture with the historical Sado gold mine and a look at the ecology of the Tokinomori forest park.



- Niigata -



- Toyama & Kanazawa -

We have prepared several options for passengers traveling on the Toyama & Kanazawa route with the panoramic view of the preserved nature and traditional castle towns. Passengers can select the "Delicious Toyama Breakfast" option to satisfy their hunger on arrival in Toyama in the morning. The "Wandering Gourmet Coupon" option allows passengers to ride the trams around Toyama Town and includes masuzushi (trout sushi) packs and other items. We offer a ticket set that passengers can purchase to travel from Toyama Station to Tateyama Station which is a starting point of Tateyama Kurobe Alpine Route. These options enable passengers to enjoy the delights of the towns as well as the natural beauty of the Tateyama mountain ranges. On board the buses there are leaflets of "Toyama in Japan" with convenient information on the tourism hot spots of Toyama and, subject to availability, traditional paper balloons and oil-absorbent paper convey the atmosphere of Japan^{*3}. Passengers going to Kanazawa can purchase accommodation plans with their bus tickets with various options. "Gourmet and Experience Coupon" option brings the culture of Japan closer with hands-on demonstrations of Japanese confectionery making, while "Kanazawa Loop Bus One Day Pass" is for use around the castle town. This bus route is a great way to discover the charms of the castle town of Kanazawa.



The service to the ancient capital of Kyoto will undergo a major restructure. Passengers who book through Japan Bus Lines can also purchase a five-point package that includes a luggage delivery service so they can head off sightseeing as soon as they arrive at Kyoto Station at 6:25 a.m., as well as a breakfast buffet, tickets to Kyoto Tower Observation Deck, tickets to the public bath at Kyoto Tower and rental cycles. The night bus saves on accommodation and leaves the entire day open for sightseeing.



- Kyoto -

*1: The Kyoto Service is bound for Osaka via Kyoto.

*2: Japan Bus Lines: A website that foreign visitors to Japan can use to search for and book tickets on express buses all over Japan. JBL. The site supports three languages: English, Korean and Chinese (began operation on September 1, 2015).

(Tickets for (outward bound) buses departing from Narita Airport and traveling to Nikko cannot be purchased through Japan Bus Lines.)

*3: Izumozaki paper balloons and miniature kite of Shirone are limited to the first 400 people while paper balloons and oil-absorbent paper are limited to the first 500 passengers. Passengers can't make a choice between Izumozaki paper balloons and miniature kite, paper balloons and oil-absorbent paper.

• Photos (in no particular order) courtesy of Nikko Toshogu Shrine, Niigata Prefectural Tourist Association, Kanazawa City, Kiyomizu-dera Temple, and the Kyoto Media Support Center
 • All optional plans described in this release are fee-based, unless specifically listed as being free of charge.

Bus route details

1. Nikko Service (seasonal service)

- ① Start of operations: April 22 (Fri.) (Seasonal operation between Kanuma IC Entrance and JR Nikko Station until November)
- ② Bus schedule
(Narita Airport → Nikko)

Narita Airport T3	Narita Airport T2	Narita Airport T1	→	Maoka	Yanagida Depot	JR Utsunomiya Station, West Exit	Kanuma IC Entrance	JR Nikko Station
8:50	8:55	9:00	→	10:35	11:00	11:20	11:45	12:33
11:05	11:10	11:15	→	12:50	13:15	13:35	14:00	14:48

(Nikko → Narita Airport)

JR Nikko Station	Kanuma IC Entrance	JR Utsunomiya Station, West Exit	Yanagida Depot	Maoka	→	Narita Airport T2	Narita Airport T1	Narita Airport T3
14:42	15:20	15:50	16:10	16:35	→	18:10	18:15	18:20

- ③ Fare: 4,500 yen (Narita Airport - JR Nikko Station)
- ④ Operators: Chiba Kotsu and Kanto Transportation
- ⑤ Bus seating: 4 seats per row

2. Niigata Service

- ① Start of operations: April 4 (Mon.)
- ② Bus schedule
(Narita Airport → Niigata)

Narita Airport T3	Osaki Station, West Exit Bus Terminal	Ikebukuro Sunshine	→	Niigata Station	→	Bandaijima Ferry Terminal of Niigata Port
22:20	23:50	0:40	→	6:20	→	6:35

(Niigata → Narita Airport)

Niigata Furumachi	Niigata Station	→	Shinjuku Station	Osaki Station, West Exit Bus Terminal	Narita Airport T3
22:40	23:00	→	5:00	—	6:30

- ③ Fare: From 5,400 yen
- ④ Operator: Willer Express Hokushinetsu Inc.
- ⑤ Bus seating: 3 seats per row

3. Toyama & Kanazawa Service

- ① Start of operations: April 4 (Mon.)
- ② Bus schedule
(Narita Airport → Toyama & Kanazawa)

Narita Airport T3	Osaki Station, West Exit Bus Terminal	Shinjuku Bus Terminal "BUSTA"	→	Toyama Station	The Suiboku Museum, Toyama Prefecture	Kanazawa Station
21:20	23:00	23:45	→	6:50	7:00	8:15

(Toyama & Kanazawa → Narita Airport)

Kanazawa Station	The Suiboku Museum, Toyama Prefecture	Toyama Station	→	Sunshine, Ikebukuro	Osaki Station, West Exit Bus Terminal,	Narita Airport T3
22:15	23:40	23:55	→	7:10	8:00	9:40

- ③ Fare: From 5,900 yen
- ④ Operator: Bay Line Express (Willer Express team)
- ⑤ Bus seating: 4 seats per row

4. Kyoto Service

- ① Start of operations: March 22 (Tues.)
- ② Bus schedule *Main stops only
(Narita Airport → Kyoto)

Choshi Station	Narita Airport T2	Narita Airport T1	Keisei Narita Station	Tomisato Bus Terminal	Yotsukaido Station	Akihabara Station	→	Kyoto Station, Hachijo Exit	Kyotanabe Parking Area	Osaka Station	Minatomachi Bus Terminal	Osaka Namba
20:00	21:35	21:40	22:00	22:08	22:35	23:40	→	6:25	6:49	7:29	7:49	8:04

(Kyoto → Narita Airport)

Minatomachi Bus Terminal	Osaka Namba	Osaka Station	Kyotanabe Parking Area	Kyoto Station Hachijo Exit	→	Akihabara Station	Yotsukaido Station	Tomisato Bus Terminal	Keisei Narita Station	Narita Airport T2	Narita Airport T1	Choshi Station
20:25	20:40	21:05	21:45	22:15	→	4:54	6:01	6:22	6:31	6:51	6:56	8:31

- ③ Fare: 8,740 yen (Narita Airport - Kyoto Station Hachijo Exit)
- ④ Operators: Chiba Kotsu Co., Ltd., Nankai Bus Co., Ltd.
- ⑤ Bus seating: 3 seats per row

Legends

-  Tickets can be reserved and purchased via JAPAN BUS LINES
-  Information provided on luggage delivery services
-  Breakfast option available
-  Coin locker information available
-  Gifts representing traditional Japan distributed on buses
-  Tourism leaflets provided free of charge
-  Special services at airport food and beverage outlets