

10 April 2019

## Cebu Pacific will launch a new route between Narita and Clark on 9 August 2019!

Cebu Pacific will launch a new flight service between Narita and Clark on 9 August, 2019. Cebu Pacific, a Philippine LCC currently operates between Narita and Manila, and Narita and Cebu. This new service will add the carrier's third destination in the Philippines from Narita Airport and it will be the only airline operating passenger services between Narita and Clark.

Located north to the Metro Manila, Clark has been developing into a key economic and government center for the booming Philippines. It is also a location of special economic zone which is attracting Japanese industry as well as Philippine's government agencies. Clark is one of the country's prominent cities which has made its presence bigger and bigger in recent years. Clark is also full of tourism activities such as trekking, and it is known as a destination where people can study native English in Asian region.

The launch of Cebu Pacific's Clark route will add a new destination from Narita Airport, offering more convenient and diverse ways to travel the world. Take advantage of Narita Airport's ever-growing network for your next trip.



Mount Pinatubo



Hot air balloon fiesta



Photo: Courtesy of Cebu Pacific

- Launch date: Friday, 9 August 2019
- Route: Narita-Clark
- Aircraft: A320 (Seating: 180 economy class seats)
- Schedule: 4 times a week (Mon, Wed, Fri, Sun)

Flight No.	Origin	Departure Time	Destination	Arrival Time
5J5060	<b>Tokyo/Narita (NRT)</b>	<b>13:15</b>	Clark (CRK)	17:00
5J5068	Clark (CRK)	7:00	<b>Tokyo/Narita (NRT)</b>	<b>12:30</b>

- \* All times are local times
- \* Conditional upon government approval.
- \* Please be aware that schedules, etc. are subject to possible change.

Please refer to the airline website for more details (<https://www.cebupacificair.com/ja-jp>)



**Cebu Pacific links Central and Northern Luzon to Japan via direct route from Clark**  
***New Clark-Narita route set to begin August 9, 2019***

**02 April 2019** – The Philippines’ leading carrier, Cebu Pacific (PSE: CEB) continues to grow its hub in Clark as it is set to commence operation of its direct service to and from Narita, Japan. Cebu Pacific will be the first Philippine carrier to mount flights between Clark and Narita.

The new international route aims to harness the potential market of leisure travelers from Central and North Luzon; provide more travel options for Filipino migrant workers; and expand opportunities for inbound tourists as well as investors in the Clark, Subic and other special economic zones in the area.

Flights between Clark and Narita will run four times weekly (Monday, Wednesday, Friday, Sunday) beginning August 9, 2019. The flight departs Clark at 7:00am—giving tourists ample time to reach Tokyo by early afternoon; while the return flight leaves Narita at 1:15pm (Tokyo time) and arrives at 5:00pm, which allows for land travel to neighboring provinces.

CEB has earlier announced it would begin direct flights between its hubs in Clark and Iloilo; as well as between Clark and Bacolod on August 9, 2019; as well as daily flights between Clark and Puerto Princesa in Palawan by October 9, 2019. The four new routes will boost CEB’s total capacity in Clark by 40% in 2019 alone, following a 75% increase in 2018 with the launch of direct commercial air service to and from Davao and Panglao (Bohol); as well as additional frequency for the Clark-Macau route.

“There is so much untapped potential in Clark, and we are committed to expanding our Clark hub to expand tourism, trade and investment opportunities. This will open up the areas around Clark to more investors and entrepreneurs,” said Candice Iyog, Vice President for Marketing and Distribution of Cebu Pacific.

Seats on the new Clark-Narita route of Cebu Pacific will be sold for as low as PHP2,099 base fare from April 2 to 9, 2019. Travel period is from August 9 to October 26, 2019.

With a population of over 23 Million in its catchment area, the Clark International Airport is one of Asia’s fastest-growing airports, with passenger volume reaching about 2.5 Million in 2018. CEB has been operating flights in and out of Clark since 2006. From its Clark hub, the carrier has direct flights to Cebu, Caticlan, Tagbilaran, Davao, Singapore, Macau and Hong Kong.

“With direct air service between Clark and Narita, it will be easier for Japanese tourists to access destinations in Pampanga, Pangasinan, Baguio, La Union and the rest of Luzon. Conversely, it will also be easier for residents in these areas to enjoy Tokyo, with a direct flight from Clark.”

Japan is one of the Philippines’ top sources of inbound tourists, with 631,801 Japanese visiting the country in 2018. The Department of Tourism has also intensified its campaigns—including Joshi Tabi [Women’s Travel] program, to entice Japanese tourists to visit the Philippines.

Aside from Clark, Cebu Pacific operates flights out of six other strategically placed hubs in the Philippines: Manila, Kalibo, Iloilo, Cebu, Cagayan de Oro (Laguindingan) and Davao. In 2018, CEB flew 20.3 million passengers on over 2,130 weekly flights across 37 domestic and 26 international destinations.

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**About Cebu Air Inc. (PSE: CEB)**

Cebu Air Inc., operating as Cebu Pacific, is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline.

Together with subsidiary Cebgo, CEB flies to 37 domestic and 26 international destinations with over 107 routes spanning Asia, Australia, the Middle East, and USA.

The Cebu Pacific fleet is comprised of an Airbus A321NEO, 36 Airbus A320, seven (7) Airbus A321CEO, eight (8) Airbus A330, eight (8) ATR 72-500, and 12 ATR 72-600 aircraft. The ATR aircraft are used by Cebgo for inter-island flights where jet operations are not possible. CEB boasts of one of the youngest fleets in the world, with an average fleet age of five (5) years.

For bookings and inquiries, guests can visit [www.cebupacificair.com](http://www.cebupacificair.com). The latest seat sales can be found on CEB’s official Twitter (@CebuPacificAir) and Facebook pages.