

Pokémon Store Now Open at Narita Airport!

- Golden Week Opening Event ♪ -

Tokyo, 20 March 2015: The first Pokémon Store will open at Narita Airport on 29 April 2015, on the 4th floor of the Main Building at Terminal 2 !

The Pokémon Store is actually a venue where customers may casually browse and shop to experience the whole vision and concept of the ever-popular Pokémon's world which has sold 270 million software games and animation toys around the globe.

As well as the "Pilot Pikachu", which can only be found and purchased at Narita Airport, the new shop will also release a new "Cabin Attendant Pikachu" to commemorate the opening.

There will be a host of **opening events** during the Golden Week in Terminal 2 at Narita Airport. They will include *Pokémon Roving Stamp Rally* where stickers exclusive to Narita Airport will be given away, *Meet Pikachu* and *Giant Fluffy Pikachu* with lots of fun for kids and the whole family.

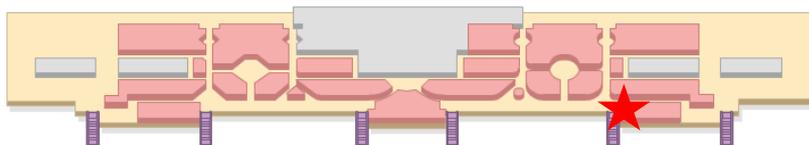
(* Please see the following pages for show times and further information on these opening events.)



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1. Shop name: Pokémon Store at Narita Airport
2. Operator: The Pokémon Co., Ltd.
3. Merchandise: Character goods and accessories
4. Opening date: Wednesday, 29 April 2015
5. Business hours: 8:00 a.m. to 8:00 p.m.
6. Location: 4th Floor, South end of Main Building, Terminal 2



♪♪Pokémon Golden Week Festival at Narita Airport ♪♪

**Dates/times: 10:00 a.m. ~ 5:00 p.m. (Admission closes at 4:30 p.m.),
29 April (Wed) - 6 May (Wed) 2015**

Meet Pokémon, play and have fun in the opening events in Terminal 2 at Narita Airport when the Pokémon Store opens! The events will be held throughout the Golden Week so come to Narita Airport with your family over the holidays ♪



① Mini Attractions

Where: SKYRIUM, 3F Departure Hall, South Side of Terminal 2

What:

- ✓ For 300 yen a time, you can participate in the Pokémon Mini Attractions
- ✓ **Make sure you get the Pokémon goods available only at these Mini Attractions!**

Fee: ¥300/time to participate

Program:

- ✓ Pikachu Explosion ! Maggyo (Stunfisk) Fishing
- ✓ Effie and Blackie's Psychokinesis Roulette
- ✓ Go Keromatsu (Froakie) ! Bubble Attack
- ✓ Pikachu's Dice Safari



■Pikachu Explosion ! Maggyo (Stunfisk) Fishing



② Giant Fluffy Pikachu

Where: 3F Central Section, Daparture Hall

What: **Climb inside Pikachu and play**

Fee: ¥300/time

(Entry limited to children 3 years or older but no older than primary school age)



③ Meet Pikachu

Where: SKYRIUM, 3F South End, Daparture Hall

Show times: 5 times/day

① 10:30 ② 11:30 ③ 13:00 ④ 14:30 ⑤ 16:00

What:

✓ Buy an item exclusive to Narita Airport and [have your photo taken with Pikachu](#)♪

Notes:

- ✓ Be sure to bring your own camera.
- ✓ Pikachu's appearance times may change without notice.
- ✓ Photo session will end when a fixed number has been reached.



④ Pokémon Roving Stamp Rally

Where: Terminal 2 (Application at Pokémon Store on the 4th floor)



What:

- ✓ Start and finish at the Pokémon store and [collect 4 Pokémon stamps on the way to receive a prize!](#)
- ✓ Everyone that enters will receive a [Pikachu sun visor gift!!](#)

Fee:

✓ Free of charge

Notes:

- ✓ Please note that the number of participants each day will be limited to the pre-determined number of stamp cards available.
- ✓ Entry limited to one time only per person.

■ 3-4F Terminal 2

