NEWS RELEASE



Japanese Hospitality "OMOTENASHI" - April Program of Events -

Tokyo, 24 March 2016: In April, we are hosting variety of events that highlight diverse Japanese culture for visitors from overseas to have an experience and to come visit Japan again.

Starting April, the popular Japanese cultural experience corner will open every day to welcome and provide visitors with the opportunity to experience Japanese culture first-hand. The program will also include a "Shinsengumi" the Edo shogunate samurai force squad meet and greet event introducing the samurai culture of Japan, a Boys' Festival doll exhibition and Japanese classical dance performances. Please refer to the attachment for more details on each event.

Japanese Cultural Experience Corner



From April, this popular corner, offering visitors a chance to experience traditional Japanese culture in casual settings and make handmade craft souvenirs, will be available every day at both Terminals 1 and 2.

It will also have booths refurbished with a traditional Japanese look, as well as new furniture and showcases for displaying exhibits*.

* Refurbishment will be completed on 1 April in Terminal 2, and 22 April in Terminal 1.



The venue in Terminal 2

Shinsengumi Appearances

Globally popular samurai warriors will be making appearances at Narita Airport. Shinsengumi, special force squad member were drawn from sword schools in late Edo shogunate period. Kondo Isami, Hijikata Toshizo and other well-known samurai figures of Shinsengumi will parade around the airport demonstrating their moves. A great photo opportunity before your flight.



Boys' day Festival Doll Display

A Boys' day Festival doll will be put on display for this traditional Japanese event celebrated on 5 May.

This doll is displayed during the festival to celebrate the birth of boys and pray for their healthy growth. The armor and helmet symbolize the hope that boys will be protected from harm.



Japanese Classical Dance Performances

Following on from the event in January, performances of "nihon buyo", a traditional-style Japanese dance, will be staged in association with the Chiba branch of the Japanese Classical Dance Association.

Take the opportunity to experience the diverse repertoire of performances for this traditional performing art of Japan, performed with spring floral themes to express the seasonal colors.

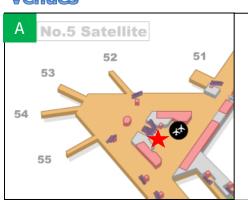




Traditional Japanese Culture - April 2016 Schedule

Event	Terminal	Venues	Dates and Event Details
Japanese Cultural Experience Corner	Terminal 1	After the departure immigration area, satellite 5, near the transit counters	■ Ukiyo-e printing 1 to 21 April 1:30 p.m. to 6:00 p.m. ■ Kimono wearing 22 to 28 April 1:30 p.m. to 6:00 p.m. ■ Dress in samura armor 29 & 30 April 1:30 p.m. to 6:00 p.m.
	Terminal 2	After the departure immigration area, event space, inside NARITA SKY LOUNGE "WA"	 ■ Dress in samura armor 1 to 7 and 15 to 26 April 1:30 p.m. to 6:00 p.m. ■ Kimono wearing 8 to 14 April 1:30 p.m. to 6:00 p.m. ■ Calligraphy, Japanese paper doll and kite making 27 & 28 April 1:30 p.m. to 6:00 p.m. ■ Ukiyo-e printing 29 & 30 April 1:30 p.m. to 6:00 p.m.
Shinsengumi Appearances	Terminal 1	Area beyond outbound passport control	① 4, 6, 8 April 1:00 p.m. to 2:30 p.m. ② 5, 7 April 4:00 p.m. to 5:30 p.m.
	Terminal 2		① 5, 7 April 1:00 p.m. to 2:30 p.m. ② 4, 6, 8 April 4:00 p.m. to 5:30 p.m.
Boys' Festival Doll Display	Terminal 1	4F, before the departure Security-check area, North Wing, in front of Glass Tower	14 April to 6 May
	Terminal 2	3F, before the departure Security-check area, central zone	
Japanese Classical Dance Performances	Terminal 2	3F, before the departure security area, South court, Narita Airport Stage SKYRIUM	22 April Commencing ① 2:00 p.m. ② 3:30 p.m. ③ 5:00 p.m.

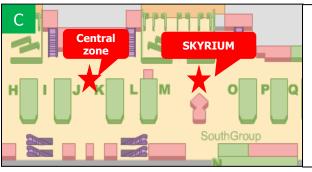
Venues



Terminal 1:
 after the
 departure
 immigration
 area,
 at satellite 5,
 near the
 transit
 counters



Terminal 1: 4F, before the departure securitycheck area, At the North Wing, in front of Glass Tower



3F, before the departure security-check area, central zone and at the South court,
Narita Airport Stage SKYRIUM

Terminal 2:



Terminal 2:
after the
departure
immigration
area,
at the event
space,
inside
NARITA SKY
LOUNGE

"WA"