

Terms and Conditions for Use of Welcome Message Display Service

(Purpose)

Article 1. These terms and conditions set out the essential items relating to the provision of a service to display a message (hereinafter, Welcome Message) to welcome foreign passport holders visiting Japan (excluding those with a re-entry permit) using a digital display (hereinafter, Digital Signage) in the arrival lobbies of Terminals 1, 2 and 3 at Narita International Airport (hereinafter, the Airport) by Narita International Airport Corporation (hereinafter, the Company).

(Eligible Groups)

Article 2. A Welcome Message may be displayed for overseas members of groups (hereinafter, Groups) participating in international conferences, exhibitions or other meeting with multiple attendees in Japan (hereinafter, Congresses in Japan), but may not be displayed for other passengers.

(Applicant)

Article 3. Those eligible to apply for the Welcome Message display service (hereinafter, Application) are limited to sponsors and organizers of Congresses in Japan attended by Groups, and other equivalent groups (hereinafter, Applicants).

(Place of Display)

Article 4. The Welcome Message Display Service is provided by the Digital Signage in the locations shown on the Company website (http://www.naa.jp/en/i_airport/welcome_message.html) (hereinafter, Information Site) (hereinafter, Display Location).

(Method of Display)

- Article 5. Welcome Messages will be displayed in the characters of the language chosen when the Applicant submits an Application. The layout including elements such as the font size shall all be left to the discretion of the Company.
- 2 The background to the Welcome Message shall be chosen from a template on the Information Site.
 - 3 The Applicant's name will be displayed together with the Welcome Message on the Digital Signage.
 - 4 The Welcome Message will be displayed at Display Locations in the terminals where the Group will arrive.

(Duration of Display, Etc.)

Article 6. The Welcome Message will display multiple times for a duration of 15 seconds each time, continuously over a period of up to one hour in the time frame requested by the Applicant between the hours of 6:00 a.m. and 0:00 a.m. However, the Applicant may not stipulate the frequency or duration of the display and must leave all other matters to the Company's discretion

except where otherwise stipulated above. Notwithstanding, this shall not apply if the Company deems otherwise. (a)

- 2 The Company will not amend the display schedule despite delays or other changes involving the arriving flight originally stipulated by the Applicant. Notwithstanding, this shall not apply if the Company deems otherwise.

(Fees)

Article 7. The Welcome Message Display Service shall be provided free of charge.

(Application)

Article 8. Applicants shall make application using the form displayed on the Information Site by the Company and may not use any other method.

- 2 Applications for display of a Welcome Message are to be submitted in Japanese or English at least 5 working days and up to two months before the desired date. Working days are weekdays between 9:00 a.m. and 5:00 p.m., excluding the New Year holiday season.

- 3 The Application must contain the following information.

- (1) The number of the template requested
- (2) The contents of the Welcome Message and the language to be used. The language to be used shall be either Japanese, English, Korean, or Chinese, and the format of the characters used in that language is to be left to the discretion of the Company.
- (3) The names of Groups and their representatives, the reason for the Group visiting Japan, their number, day and time of arrival and their flight number
- (4) The required day and time frame for the Welcome Message display
- (5) The required display area
- (6) The Applicant's title (Group name), the representatives' names, and the person in charge
- (7) The Applicant's contact details (email address and telephone number)
- (8) Relationship between Applicant and Group

- 4 On receipt of the Application, the Company shall promptly send an acknowledgment email to the address given on said Application (hereinafter, Applicant Address). Receipt of that email shall be deemed as advice that the application has been received. Should the acknowledgment email not be delivered due to an error in the Applicant Address, the Application shall be deemed as having not been received.

(Assessment of Application)

Article 9. Upon receipt of an Application as prescribed in Paragraph 4 of the preceding Article, the Company shall assess the Application on the grounds provided in the assessment criteria prescribed in the following Article based on the information provided by the Applicant when submitting the Application.

- 2 Irrespective of the results of the Application, the Company shall forward notification of those results to the Applicant Address within two working days prior to the requested date for the Welcome Message display.

3 The aforementioned notification shall be in accordance with the one of the following provisions on the results of the assessment.

(1) If approved, said approval shall be effective upon delivery of notification of the approval.

(2) If rejected, the Applicant shall have no right of objection to the said notice nor right to appeal the review, and shall accept that the Welcome Message shall not be displayed.

(Assessment Criteria)

Article 10. The Company will reject an Application where any of the conditions in the following sub-paragraphs apply. The Applicant acknowledges that reasons for refusing to display a Welcome Message will not be disclosed by the Company and shall not object or make demands for any reason whatsoever.

(1) The Group is not covered under the conditions of Article 2

(2) The Applicant is not covered under the conditions of Article 3

(3) The message is of a specific political or religious nature

(4) The message contains unauthorized copyright material

(5) A third party's rights are infringed (including those of the Group or its constituent members and the same shall apply hereafter)

(6) The message is discriminatory, offensive, defamatory, threatening, obscene or otherwise contrary to public standards and decency

(7) The message is of a private and confidential nature (e.g. name, address, telephone number)

(8) The message is for advertising purposes or is deemed to benefit a commercial interest

(9) The message contravenes the Narita International Airport Administrative Regulations

(10) The message has an adverse effect on management of the airport

(11) The message is deemed to be covered under the Article 11, Paragraph 1, Sub-paragraphs 2 or 3

(12) The name of the Applicant's representative or the name of the Group is confirmed as having had an Application canceled in the past under the provisions of Article 11, Paragraph 1, Sub-paragraphs 2 through 4

(13) Where the Company deems it inappropriate

(Cancellation of Application Approval)

Article 11. Where the Company has granted an Application in accordance with Article 9, Paragraph 3, Sub-paragraph 1 and any of the following sub-paragraphs apply to the Applicant, the approval for the Application may be withdrawn without prior notice. The Company shall not bear any responsibility for losses sustained by the Applicant resulting from cancellation of the Application.

(1) Where it is deemed that any of the sub-paragraphs in the preceding Article apply

(2) Where the Applicant is deemed to be or suspected of being a member or an associate of an antisocial group such as a crime syndicate as described in Article 16

(3) Where an Application as prescribed in Article 8 is deemed to be or suspected of being false or contrary to the facts

(4) Where a third party claims an infringement of its rights and the Company deems that it is

appropriate to cancel the Application

2 Under the provisions of the preceding paragraph, the Company may not display subsequent Welcome Messages for a party that has had its approval canceled.

(Cancellation by Applicant)

Article 12. Applicants may not cancel the display of Welcome Messages or change the time or Display Location. Notwithstanding, this shall not apply if the Company deems otherwise.

(Immunity, Etc.)

Article 13. The Company shall not bear any responsibility for any loss or damage sustained by the Applicant arising from the display of the Welcome Message.

2 Where loss or damage is sustained or a claim is made by a third party in relation to the display of a Welcome Message, the Applicant shall bear the costs sustained as well as all responsibility and the Company shall accept no responsibility for said loss or claims. Where compensation for damages is paid to a third party by the Company, it shall request from the Applicant the payment of the total cost of said compensation, etc. as well as expenses incurred in providing that compensation and the cost of requesting those payments from the Applicant and the Applicant shall make those payments in full.

(Force Majeure)

Article 14. The Company may be unable to provide the Welcome Message Display Service without prior notice due to a disaster, accident and malfunction in the Digital Signage system or other operational reason in the airport. The Company shall bear no responsibility for loss or damage sustained by the Applicant as a result of the Welcome Message Display Service being unavailable.

(Consent to Display Applicant's Name)

Article 15. The Applicant agrees that their name shall appear on the Digital Signage when the Welcome Message is displayed.

2 The Applicant shall not be qualified to object to the display of the Applicant's name as prescribed in the preceding paragraph.

(Exclusion of Antisocial Forces Such as Crime Syndicates)

Article 16. Applications by Applicants which include antisocial forces such as crime syndicates (crime syndicates, members of a crime syndicate, related companies or organizations of a crime syndicate or anyone associated with such, or any other antisocial forces) and anyone involved with such antisocial forces, and Welcome Messages directed at such individuals or groups shall not be permitted.

(Handling of Personal Information)

Article 17. Personal information shall be used by the Company for tasks relating to the operation of Digital Signage. The handling of personal information in Digital Signage is governed by the

guidelines set out in "Protection of Personal Information", which can be found on the Narita International Airport Corporation website (<http://www.naa.jp/en/privacy/index.html>).

2 The Applicant agrees that the Company may provide any information, including personal information required to carry out its activities related to the display of Welcome Messages, to the Greenport Agency Co., Ltd to which the Company outsources these activities.

(Amendment of Terms and Conditions)

Article 18. The Company may amend these terms and conditions as required. Objections to amendments shall not be recognized.

2. Where applicable under the provisions of the preceding paragraph, the new terms and conditions shall come into force on the date and time on which the Welcome Message is displayed.

(Language)

Article 19. These terms and conditions are compiled in both Japanese and English. Should there be any disagreement in the interpretation of the contents of this Agreement, the Japanese language version of the Agreement shall prevail.

(Competent Court)

Article 20. All disputes in relation to the Welcome Message Display Service shall be handled by the exclusive court of jurisdiction in the first instance in the Company's principal place of business.

(Other)

Article 21. Other necessary matters shall be determined by the Company.

(Supplementary Provisions)

These terms and conditions shall come into effect from September 1st, 2016.

(Supplementary Provisions)

The amendment to Article 6, Paragraph 1 marked with (a) shall come into effect from October 27, 2019.